



Agreement

Deliverables:

• Manage the implementation of a public relations/branding plan for Madison County. Some of the items may include: writing and distributing press releases, working with the media, creating and distributing an enewsletter, making suggestions and managing the possible creation of a new website (with social networking) and print ads. We will also consult with you daily about upcoming plans and anything that is public-relations related.

This list does not reflect all of the abilities of Strategic Marketing Group and is only used to illustrate parts of our portfolio. Please visit, www.smglc.com to see our portfolio

Expenses/Fees:

- Strategic Marketing Group, LLC will be due \$2,500 for each month of consultation for the period of April 1, 2013 – December 31, 2015.
- Strategic Marketing Group, LLC will not be responsible for any fees incurred by outside vendors. All fees to outside vendors will be approved by client prior to any of their services being rendered. All fees to outside vendors will be invoiced directly to the client.
- Either party can terminate this contract, with our without cause, with 60 days written notice.

Strategic Marketing Group

2/21/13
Date

Madison County

Date